THE IVY NETWORK

Toy Audience Poll			
VBC	150,000	—	0.04
HRB	2,500,000	—	0.68
PRB	600,000	—	0.16
YBC	400,000	—	0.12
	3,650,000		1.00

KCR X
BRC X
XPN X
VBR (X + 0.04)
PRB (X + 0.16)
YBC (X + 0.12)
HRB (X + 0.68)

X per station

a 100

7X = 100

X = 14 2/7

(base of 70 + (30) for FM divisions)

∴ X = 10

VBR = 1.2
PRB = 4.8
YBC = 3.6
HRB = 20.4

3
150
3650
73

.16
30
4.80

30

.12
30
3.60

.68
30
20.40

30
.04
1.20

2500
3650

50
73

.041
73 | 3.00
292
80
73
7

.684
73 | 50.000
438
620
584
360
.16
73 | 12.000
73
470
438
820

600
3650

12
73

8
400
3650
73

.16
73 | 8.000
73
70

1. Increment send to Troy Office

2. also rate card

BASE OF 70

FM 130

		PRESENT
WKCR	10.0	0
BRU	10.0	7
XPN	10.0	7
VBR	11.2	9
PRB	14.8	16
YBC	13.6	16
HRB	30.4	36
	100.0	91 + (DCR's 9) = 100

1. 9 of (DCR) to KCR but > BRU, XPN = VBR

∴ KCR start at 5, BRU → 9, XPN → 9 = VBR at 9

2. all 14 = 98 the extra 2 to HRB = 16

3. above program

This is the work sheet for my method proposed in the letter to Troy.

Clint